Cynthia's Fine Fabrics & Notions, Inc.

Sew Fine

October 2001

Volume 1, Issue 1

A letter of Gratitude

Dear Sewing Friends,

It has been six weeks since our grand opening and Stan and I are very grateful for all of your support. Every day is a learning experience for us and to ensure the continued success of "Cynthia's" we welcome your input... "Feedback is the breakfast of champions."

We hope that your family and friends survived September 11th. For those of you who experienced the loss of loved ones our hearts and prayers go out to you. I am extremely grateful that my father (a native New Yorker and long term resident of Manhattan) was working with me in the store on this unforgettable day. He was to return to the city on September 12!

As a token of our appreciation, we have a free coffee mug for you with your first purchase of $20 or more. Plus with a purchase of $100 or more, take 5% off and receive a free tote bag that will entitle the wearer to 5% off for the life of the tote bag! See store for details.

We currently have a limited supply of patriotic beaded appliqués, and tri-colored ribbon, plus many solid colored red, white or blue fabrics, trims and buttons. SEW your American spirit!

Mark your calendar for October 30th - Guest PFAFF Educator. Read on inside for the launching of our Sew Fine Sewing School, featuring Palmer/Pletsch Classes and PFAFF Sewing machines.

Sincerely,

Cynthia

SEW Your American Spirit During our RED, WHITE & BLUE Event

2 DAYS ONLY

Veterans' Day Weekend

November 10th and 12th!

Take 25% off all RED, WHITE, and, BLUE fabrics, knits, trims, and laces!

Special purchase closeouts:

Buttons-2 cards for $1

Shoulder pads $1/pair

Children's lace collars $1.99

Bulk Buttons $1.99 to $2.99/dz.Special selection of Ribbons & trims at special prices. Plus unadvertised specials on select fabrics!

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Bits & Pieces

- You are invited to Cynthia's Birthday Celebration on October 26th! See page 2.
- **We service all makes and models of sewing machines ($59) and sergers ($69), plus parts.**
- Pfaff creative fantasy **"America"** card #3 on special $34.99
- Register for classes early to reserve your space.
- **50% off ALL Mc Calls pattern, ALL the time!**
- Decorate your table this holiday season with Mc Calls patterns and our lovely fabrics, like cotton damask, silk dupione, & European linen.
- **Open Sundays 11/25/01 to 12/23/01 Noon to 3 PM!**
- The Winners of the Grand Opening Drawing of $50 gift certificates included: Betty Cierech, Trudy Farber, Linda Nastro
- Plus 10 other ladies won various door prizes!

What's New?

Many new products and fabrics have arrived since the grand opening, so stop by to see what is new, like the multi-format Ziggy, Muppets, and Peanuts CD's from Pfaff, along with the new creative 2140 creative cards, Romeo stabilizer, and customizing software (also multi-format), Robinson Anton Thread, the Cutting Line design patterns, Jenny Haskins books, and designs on disk.

New fabrics include Imperial Batiste, English and Swiss Pima Cottons, plus many new prints for Autumn, from herb and earth tones to jeweled colors of ruby, sapphire, and amethyst. In addition, many wovens are now blended with spandex to ad ease, comfort, and wrinkle resistance.

Class Schedule

Palmer/Pletsch Beginning Sewing Classes

Beginning Sewing Level-1

Learn to sew or improve your skills in this four week hands -on beginner class. Have fun learning basic sewing skills that you can build on as you move from simple projects to more challenging ones. In this class students will develop a notebook of sewing samples while making a designer apron.

$49.00 for four sessions
Tuesdays
6:30PM-9PM
Nov. 13, 20, 27, & Dec. 4

Kimono Robe

Beginning Sewing Level-2

Improve your sewing skills and build on what you have learned in level 1 or equivalent. In this hands-on class students will add to their sewing sample notebook and sew a wrap style kimono robe. Beginning sewing level 1 or equivalent experience suggested.

$45.00 for three sessions
Wednesday Nov.7, 14, &21
9AM -Noon or
Saturday Nov. 24, Dec. 1 & 8
9AM -Noon

Collared Shirt

Beginning Sewing Level-3

.In this hands-on class students will add to their sewing sample notebook while learning many techniques and sewing a collared shirt or pajamas. Beginning sewing level 2 or equivalent experience suggested.

$49.00 for four sessions
Friday
9:30AM—Noon
November 9, 16, 23, & 30

COME CELEBRATE!

Come help us celebrate my 40th birthday

October 26, 2001

Coffee and Cake served all day!

Store Hours:
Mon.-Fri. 10AM-6PM
Thurs. Night till 7PM
Sat. 10AM-5PM

Back to Basics Notebook Class with Cynthia

This three week program is a hands-on class that will teach basic techniques such as zipper installations, elastic applications, how to apply ribbing, and much more. See sample notebook on display in store. This is a great refresher course for someone who is coming back to sewing.

$45.00 for three sessions
Mondays 10AM—1PM
Nov. 19, 26, & Dec. 3

Palmer/Pletsch Serger Classes

Super Beginning Serger

Afraid of your serger? Not now, with this introductory note book class your serger will become your sewing best friend.

$27.00 for 5 hours
Thurs. Oct. 25 & Nov. 1st
6PM—8:30PM
OR
Saturday November 17
9:30 AM—3PM

Creative Serging

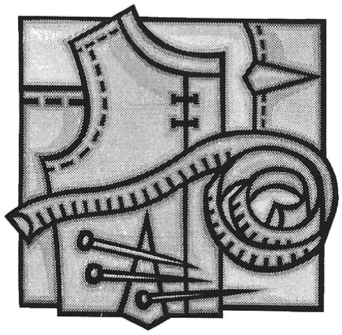
For those of you who have mastered threading your serger and are ready to take full advantage of this "modern marvel" , this class is for you. In this notebook class you will serge inside and outside corners, v-necks, lettuce and fish line rolled hems, plus much more

$36.00 for three sessions
Thursday
Nov. 29, Dec. 6, & 13
6PM—8:30PM

Perfect Fusing

One hour slide show and demonstration focusing on fusible interfacing techniques for professional garment shaping.

$10.00
Thursday
November 15, 6PM—7PM



Palmer/Pletsch Fit Classes

Introduction to Fit With Cynthia

Become empowered to fit patters correctly and ensure a neat and comfortable fit. In this short yet informational one hour slide presentation and demonstration you will see how true fit can be accomplished.

$10.00
Thursday
November 8th
6PM to 7 PM

Pants For Any Body

Using pre-made pant fitting shells, Emma will assist you in finding your correct pattern size, with your own set of personalized fitting alterations during this two-day hands-on workshop. By the end of class you will have your own personal pants gingham that you can use to fit any pants patterns.

$65.00 for two days
Monday and Tuesday
November 12th & 13th
9AM to 5 PM

Basic Bodice Fitting Class

Using over 40 pre-made bodice shells, Cynthia will match you into your correct pattern size, and show you your personalized pattern alterations, as you master your bodice pattern. During day two you will fit and make pattern alterations for a shirtdress, plus two other patterns of your choice

$63.00 for two days
Wednesdays
November 28th and December 5th
9AM to 5PM

Mail-In Class Registration Form

Name _____

Address _____

Phone Number _____

Class Title	Fee
_____	_____
_____	_____
_____	_____

Total Enclosed _____

Make check payable to Cynthia's Fine Fabrics. A supply list will be mailed to you along with your receipt. All class participants will receive a 10% discount on class supplies.

Class Policy

Most classes require a minimum of three students to run. In the event of a cancellation you will be notified five days ahead of time, so please wait until five days before class to purchase supplies Individual supply list can be picked up at the time you register in person. All class participants will receive a 10% discount on class supplies. Please come prepared with your class supplies purchased ahead of the class date. We thank you in advance for choosing Cynthia's Fine Fabrics, where creativity and fashion come to life!

Heirloom Blouse with Shirley Cruse

Using a twin needle you will learn how to make pin tucks, apply lace insertion, and use some of those embroidery stitches on your machine. If you do not have embroidery stitches you can use your utility stitches with embroidery thread and still get wonderful results! You will make an heirloom yoke for the front of your blouse.

$40.00 for 3 sessions

Thursdays

November 1, 8, & 15

10AM–Noon

One SEAM Pants In a day with Gigi Louis

Using the new One SEAM Pant pattern by The Cutting Line designs, Gigi will guide you through the construction of this fashionable wardrobe basic.

$45.00 /one day class

Tuesday

November 6

10AM-4PM

Cynthia's Kwik-Sew 2-piece Dress

Working with sweater knits is easy , Kwik to Sew, and sure to add options to your wardrobe. In two afternoons complete this fabulous two-piece dress.

$27.00 for 2 sessions

Saturdays

November 3rd, and 10th

1PM–4PM

"Women need real moments of solitude and self–reflection to balance out how much of ourselves we give away"

Barbara De Angelis

Heirloom Handkerchief Learn how to attach lace to fabric, and miter corners, while making a quick heirloom, to give or keep.

$18.00 for two hours (includes kit)

Saturday October 27, 10AM to Noon OR

Tuesday November 27, 10AM to Noon

Embellishments with Sara Lassalle, Guest Speaker November 10th

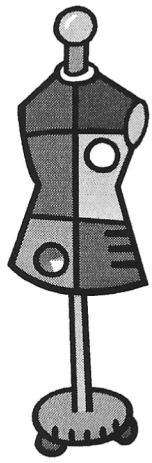
Stretch the look of fabulous fabrics to the limit! Sara Lassalle will demonstrate techniques that can be used to add rich texture and depth to create many different looks in fabric. Techniques include Shibori dyeing, pleating, beading, window pane organza, and the use of "found objects" to add texture and richness to your textile projects and garments.

Sara Lassalle has worked in professional theatre for such notable companies as the Santa Fe Opera, The Oklahoma Shakespeare Festival and as Wardrobe Mistress onboard the SS Norway. In addition to custom couture work, one of her most current projects included a film titled "531" which was awarded the Best American Film at the 2001 New York Independent Film and Video Festival.

Registration by 11/7 $10.00

After 11/7 and at the door $15.00

Saturday November 10th, 10 AM–Noon



Cynthia's Fine Fabrics & Notions, Inc.

Where creativity and fashion come to life!

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Email:cynthia@cynthiasfinefabrics.com

Bobbin Work Vest

Learn how to take full advantage of raw silk while using self-fabric yarns in your bobbin case to embellish the front of a vest.

$27.00 for three hours

Saturday December 15, 10AM-1PM

Look for our website launching this fall

www.cynthiasfinefabrics.com

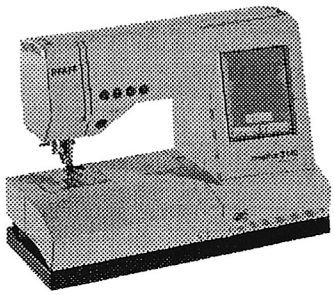
Store Hours: Mon.-Fri. 10AM-6PM, Thurs. Night till 7PM, Sat. 10AM-5PM, **11/25 to 12/23** Sundays Noon-3PM

Guest PFAFF Educator October 30th, Create a Sensation!

Come join us as we explore and show you how to create beautiful fashions, quilts and heirlooms with ease. Our guest PFAFF educator will lead you through a two hour experience that is sure to ignite your creative talents, and broaden your imagination. From quilting to fashions to heirloom sewing, Suri Suares will delight you with her creative, high packed two hour seminar. In addition, Suri will demonstrate some of the newest technology from PFAFF with the creative 2140

The creative 2140 is a sensational sewing and embroidery machine that allows you to create fashions, quilts, heirlooms, and home accessories, all with the touch of a full color screen. This state-of-the-art technology lets you do every thing with ease. From the multi-colored touch screen to the programmable electronic knee lift, it is easy to see how advanced the creative 2140 is.

creative



Pfaff creative® 2140

- Multi-color touch screen
- Pfaff exclusive IDT (Integrated Dual Feed) system
- Dual creative card drives
- Electronic knee lift
- Programmable presser foot lift and thread snips

Refreshments will be served, plus drawings for door prizes will be held at each seminar. Open to all, whatever make or model you own. 2 hour lecture/demo

Registration by 10/27 $7.00, After 10/27 and at the door $10.00

Tuesday October 30, 2pm-4pm, or 7pm-9pm